

EMPLOYEE BENEFITS MADE EASY: TEXT MESSAGE REMINDERS



Helping employees stay up to date on their Prudential benefits

Prudential is making it easier for your employees to navigate their insurance needs with text message reminders. All they need to do is provide a mobile phone number to receive helpful benefits reminders throughout the year. It will help them stay in the know about:



Prudential benefits available to them

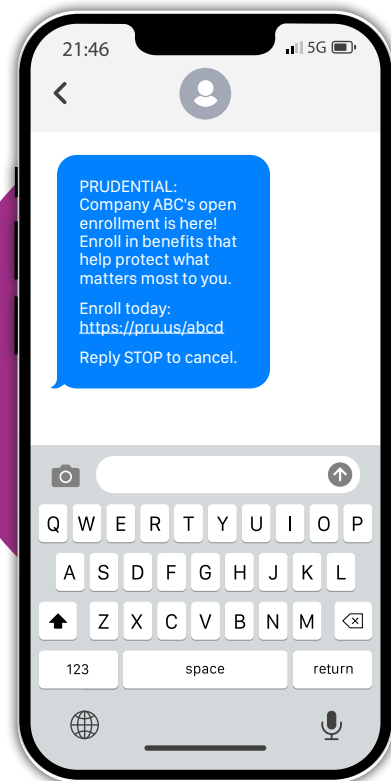


Digital tools and tips that help them assess and choose the coverages that best protect them and their loved ones



Key dates—like when they can enroll for coverage

You don't need to do anything; we'll send an SMS opt-in email to your employees that gives them the option to join. If you have any questions, please contact your Prudential representative.



Group Insurance coverages are issued by The Prudential Insurance Company of America, Newark, NJ.

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