

Buy ABI Corporate Advantage Partnership (CAP) Program for TrueNorth Companies

Presenter: Jill Hansen



UPPER IOWA
— UNIVERSITY —

EDUCATION BUILT FOR LIFE

UPPER IOWA UNIVERSITY

- Founded in 1857 in Fayette, Iowa
- Small, Private, Not-for-Profit Liberal Arts school
- Regionally Accredited
- Online Program (Established – 1999)
- Residential Campus with Division II athletics
- Iowa Centers: Cedar Rapids, Des Moines, Quad Cities & Waterloo
- Mascot – The Peacock!



CAP EMPLOYEE BENEFITS

- Generous Tuition Grant for all TrueNorth Companies's employees & their families
- Generous Transfer Credit for previous college experience
- Delayed Payment Contract Option
- One-on-One Advising
- Free Application
- Multiple course options through online, virtually or self-paced
- Wide variety of degree & certificate options

HOW DOES IT WORK?

- Verification of the grant is done by a letter from HR or a recent paystub once a semester.
- Once received, the tuition grant is applied to their account.
- Three Grant Levels. Grants up to \$275 per course based on organization participation. Buy ABI is at the highest Grant level: \$275
- Can use deferred payment as well (nothing up front).

TUITION GRANT LEVELS

- Grant Levels are determined annually based on student enrollment

Grant Level	Bronze	Silver	Gold
Annual Student Enrollment	1-50	51-150	151-500
Grant Amount	\$125	\$200	\$275

PROGRAMS

- **20+ Bachelor's degrees**

- Accounting *
- Business Administration *
- Business Analytics* **NEW!**
- Criminal Justice *
- Cybersecurity **NEW!**
- Emergency & Disaster Mgmt. *
- Financial Management *
- Graphic Design
- Health Services Administration *
- Human Resources Mgmt. *
- Human Services & Psychology
- Management *
- Marketing *
- Public Administration *
- Supply Chain Management*
- Teacher Education

*Students with a GPA of 2.75 or higher are eligible for the Graduate Link Program



- **6 Graduate degrees**

- Master of Business Administration (MBA)
 - Emphasis is Artificial Intelligence **NEW!**
 - Emphasis in Cybersecurity **NEW!**
- Master of Public Administration (MPA)
 - Emphasis in Cybersecurity **NEW!**
- Master of Education (MED)
- Master of Science in Counseling (MSC)
- Master of Health Administration (MHA)
- Master of Psychology

- **Associates Degrees also available**

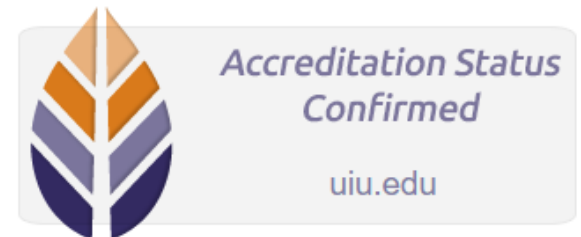
CERTIFICATES & MICRO-CREDENTIALS

- Undergraduate Certificates
 - Emergency and Disaster Management
 - Human Resources Management
 - Psychology
 - Social Work Training
 - Supply Chain Management
- Graduate Certificates
 - Literacy Coach
 - Teacher Leadership
- Postgraduate Certificates
 - Accounting
 - Corporate Financial Management
 - Human Resource Management
 - Organizational Development
- Micro-Credentials
 - Conflict Management Micro-Credential
 - Consumer Analytics Fundamentals Micro-Credential
 - Healthcare Informatics Micro-Credential
 - Social Media Micro-Credential
 - Supply Chain Logistics Micro-Credential

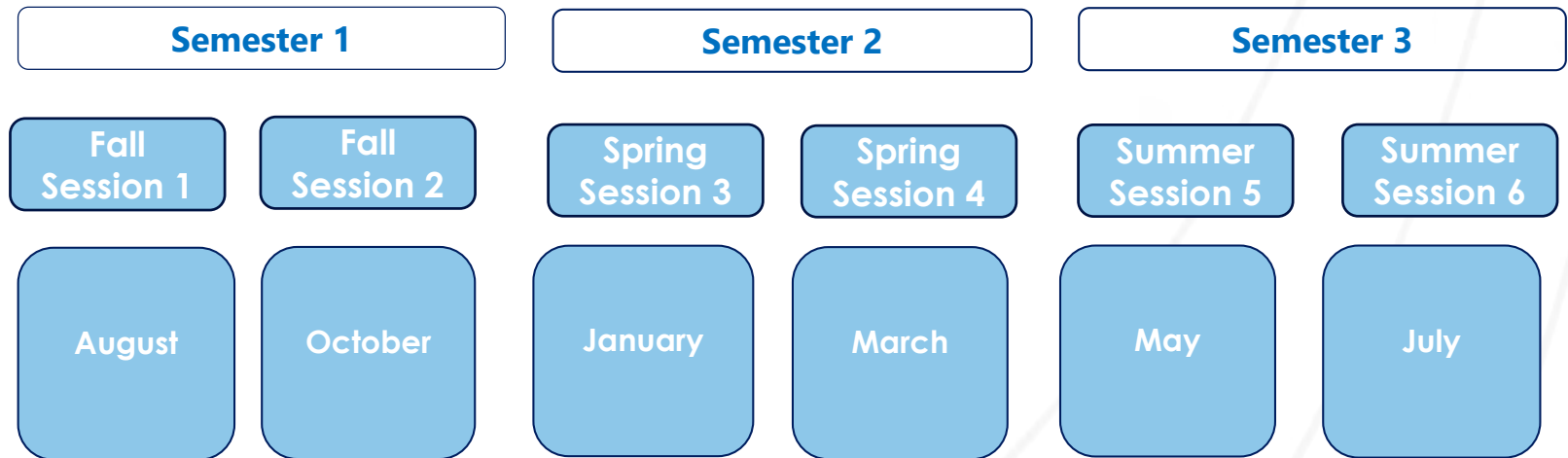


ACCREDITATION

- Regionally Accredited – Approved by the Higher Learning Commission (HLC) and a member of the North Central Association
- Candidate for Accreditation Council for Business Schools and Programs (ACBSP)
- Iowa Board of Education
- Approval in all states where center locations are located and post-secondary approval for distance learning education



CLASS SCHEDULE



- Learn anywhere, anytime.
- The majority of our students are busy adults with jobs, kids and other responsibilities.
- Our goal is to help them in finding a schedule that can balance their busy lives!

TRANSFER CREDITS

- Can transfer up to 78 credits from a 2-year institution
- Can transfer up to 90 credits from a 4-year institution
- Accepts up to 12 transfer credits for graduate students
- Military, DSST, Experiential Learning, and Sophia transfer credits accepted

TUITION & FUNDING

- Undergraduate
 - Cost per credit hour \$515*
- Graduate (varies by program)
 - Cost per credit hour ranges from \$355-\$655 (program dependent)*
- You may be eligible for financial assistance!

*Based upon the 2025-2026 academic year

STUDENT SUPPORT & RESOURCES

- Enrollment Coordinator
- Financial Aid Specialists
- Student Accessibility Services
- Online Library Services
- Writing Center
- Pear Deck -Free online tutoring available 24/7



CAREER DEVELOPMENT

- Average annual income, 2021 (US Dept of Labor and Statistics)
 - High School Diploma: \$40,000
 - Associates Degree: \$48,000
 - Bachelors Degree: \$68,000
 - Masters Degree: \$80,000+
- CAP Partners, students, and alumni all have access to the resources provided by the Office of Career Development
- Handshake is available for posting part-time, full-time, and internship opportunities
 - Internships can be paid or unpaid
 - Students and alumni can browse and apply for positions or connect with employers and organizations

HOW TO GET THE WORD OUT TO TRUENORTH EMPLOYEES

- Launch Party /Annual Celebration
- Regular communication (Recommended quarterly)
 - Current employees
 - Newsletters, brochures, flyers, get social – social media, table sits, Zoom drop ins
 - New employees
 - Orientation packets, benefit packets

Additional CAP information available at
<https://uiu.edu/admissions/corporate-advantage-partnerships-cap/>

THANK YOU!

- Questions?
- Comments?
- Next Steps.....
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 - Happy to meet in person or virtually for any follow up needed.