



Hearing Health Care Program Brought to you by Delta Dental of Kentucky



Listen Up! 1 in 9 Americans are affected by hearing loss. If you think you may have hearing loss, rest easy. Delta Dental Of Kentucky has teamed up with Amplifon to offer you quality hearing health care.

AMPLIFON HEARING HEALTH CARE PROGRAM

Your Program	Benefit Description	Benefit Plan
Diagnostic Services	Hearing Exam	Up to \$125*
Hearing Devices	Includes all major brands and technology levels	Up to \$2,995* Per Device
Other Services**	1 year of free follow-up care 2 years of free batteries 3-year warranty for loss, repairs, or damage	Included

*The cost of a hearing exam may be as low as \$45. The cost per hearing aid through the Essential Plan may be as low as \$695.



Custom hearing solutions

We find the solution that best fits your lifestyle and your budget from one of our 10 manufacturers.



Risk-free 60-day Trial

100% money-back guarantee.



Continuous Care

One year free follow-up care, two years free batteries, and a three-year warranty.



Hearing aid low price guarantee

If you find the same product at a lower price, bring us the local quote and we'll not only match it, we'll beat it by 5%!

HEARING LOSS AFFECTS PEOPLE OF ALL AGES

Percentage of hearing loss by age

Age 75+	50%	Age 45-60	18%	School Age	3%
Age 65-74	33%	Age 18-44	6.5%	Newborn	.3%

WHAT CAUSES HEARING LOSS

- Excessive noise exposure is the leading cause of hearing loss in the United States in adults
- Ototoxic drugs can cause hearing loss, tinnitus or balance disorders. There are over 200 known medications including: NSAIDS, antibiotics, diuretics, some cardiac medicine, and more.
- Aging is also a cause of hearing loss. Over time, our ears change and the tiny hair cells that help us hear become damaged and cannot re-grow.
- Various illnesses and diseases can be associated with hearing loss. Some include Meningitis, Heart Disease, Diabetes, Ménière's disease and Alzheimer's, among others.
- Other factors can lead to a higher risk of hearing loss as well, such as obesity, birth defects, head injuries, family history, smoking, and more

HOW CAN I PREVENT HEARING LOSS

- Wear hearing protection and limit the time you're exposed to noise
- Turn down the volume – keep music and TV volume at 50% or less
- Maintain a healthy lifestyle to avoid conditions such as high blood pressure and diabetes which contribute to hearing loss
- Avoid ototoxic medications – talk to your healthcare professional when drugs are prescribed

WHEN SHOULD I GET MY HEARING CHECKED

Hearing loss can come on gradually. You may not even notice it's happening. As a rule of thumb, if your hearing test reports your hearing is OK, stick to once every three to five years. You should test your hearing annually if you are 55 or older or are experiencing any of the following:

- Consistent exposure to loud noises
- Difficulty understanding in noisy environments or in groups
- Hearing mumbling or feeling as though people are not speaking clearly
- Ringing in your ears

DO I REALLY NEED HEARING AIDS?

My hearing isn't THAT bad...

Even mild hearing loss can negatively affect key areas of your life, including: mental health, physical health and income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

ARE HEARING AIDS AFFORDABLE?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings while purchasing hearing aids, including:

The Amplifon Program

With Amplifon, you have access to substantial savings on hearing devices and services.

Financing

Amplifon offers interest free financing to those who qualify.

HSA, HRA, FSA

You can use your pre-tax dollars from your health savings account to help pay for hearing aids.

www.amplifonusa.com/deltadentalky

**Batteries - Maximum of 80 cells/ear per year. Risk-free trial - 100% money-back guarantee if not completely satisfied. No restocking or return fees. Warranty - Some exclusions apply. Limited to one-time claim for loss and damage. Manufacturer deductible may apply.
1 Source: <https://www.asha.org/articles/untreated-hearing-loss-in-adults/>
Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. Delta Dental Of Kentucky and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any 3rd party payor program, including government and private third-party payor programs. Hearing services are administered by Amplifon Hearing Health Care, Corp.

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Delta Dental of Kentucky has provided more than \$20 million to Non-profits across Kentucky since 2003.